

USCG.mil Web Performance Metrics

Jun 1, 2015 - Jun 30, 2015

All Sessions
100.00%

Total Visits

822,211

% of Total: 100.00% (822,211)



Avg. Visit Duration

00:03:25

Avg for View: 00:03:25 (0.00%)



Pageviews

2,847,347

% of Total: 100.00% (2,847,347)



Unique Visitors

454,008

% of Total: 100.00% (454,008)



Avg. Pages / Visit

3.46

Avg for View: 3.46 (0.00%)



Bounce Rate

42.39%

Avg for View: 42.39% (0.00%)



Top Pages

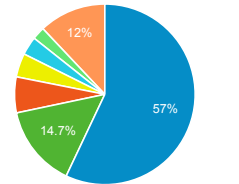
Page Title	Pageviews	Bounce Rate
US Coast Guard Home	206,412	47.08%
USCG Internet Releasable General Messages	153,692	24.77%
PSC: Enlisted Personnel Management	57,876	28.70%
USCG: About Us - Aircraft & Cutters	57,204	41.10%
USCG: CG-612 Directives and Publications	54,607	18.81%
USCG National Vessel Documentation Center, Forms Page	51,793	18.72%
USCG Training Center Cape May, New Jersey	44,507	43.76%
USCG National Vessel Documentation Center, Home Page	36,545	16.47%
USCG: Page Not Found	36,404	52.85%
USCG: Units	35,384	24.45%

Visits by Social Network

Social Network	Sessions
Facebook	5,509
Twitter	296
Blogger	236
reddit	223
Pinterest	80
LiveJournal	68
LinkedIn	50
Yelp	43
Quora	27
TripAdvisor	23

Visits by Source

google (direct) bing
dhsconnect.dhs.gov yahoo
cgweb.psc.uscg.mil Other



New vs. Returned Visitors

New Visitor Returning Visitor

